

Resume / Curriculum Vitae



Md. Zakaria Rahman, Ph.D

Born in April 30, 1964

Professor

Department of Management
Faculty of Business Administration
Islamic University
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Bangladesh

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Background Summary

Md. Zakaria Rahman, PhD Currently a Professor of Management at Islamic University, Kushtia, Bangladesh. Had been the Professor and Dean from July 01, 2010- June 30, 2012, Faculty of Business Administration, Islamic University, Kushtia, Chairman October 07, 2011 – October 06, 2014, Department of Management at Islamic University, Kushtia; Founder Chairman, Department of Marketing, Islamic University, Kushtia from September 10, 2015 to August 17, 2020; House Tutor (1990-19910, First Resident Hall, Islamic University, Kushtia. Served also as Professor at AIUB (February, 2008- December, 2009), Dhaka and as Professor at Eastern University, Dhaka January, 2010 to June, 2010. A regular contributor to a number of journals and International Seminar, Conference and webinars at home and abroad. Academic interest includes teaching in Management and Marketing and Empirical Research on different branches of Business. Had been the funder member and executive member of Islamic University Teachers' Association (2017-2018). Funder member of Progressive Teachers' Forum "Shapla" and executive committee member in many years (1991-2020) and President of Banagbandhu Parsishad (2016-2019). Works with some voluntary secular and progressive socio-cultural and intellectual forums.

Career Objective

To apply knowledge and experience to quality teaching and guidance for university students at graduate, post graduate and doctoral levels. Contributing to journals and International Seminar, Conference and webinars at home and abroad with applied research.

Area of Specialization

- Management
- Marketing

Preferred Courses According to Priority:

1. Business Research Methods 2. Marketing Research 3. Principles of Marketing 4. Marketing Management

5. Principles of Management 6. Organizational Behavior 7. Human Resources Management 8. Business Statistics 9. Business Communication 10. Project Management 11. Management Science

➤ **Academic Administrative Experiences**

- **Chairman**

September 10, 2015 - September 09, 2018 & September 10, 2018 to August 17, 2020

Department of Marketing, Faculty of Business Administration, **Islamic University**, Kushtia, Bangladesh

- **Dean**

July 01, 2010 – June 30, 2012

Faculty of Business Administration, **Islamic University**, Kushtia, Bangladesh

- **Chairman**

October 07, 2011 – October 06, 2014

Department of Management, **Islamic University**, Kushtia, Bangladesh

➤ **Professional Experiences**

Professor

June 28, 2010 – to date

Department of Management, **Islamic University**, Kushtia, Bangladesh.

- **Professor**

February 01, 2010 to June 27, 2010

Faculty of Business Administration, **Eastern University**, Dhaka, Bangladesh

- **Professor**

February 14, 2008 to January 31, 2010

Faculty of Business Administration, **American International University Bangladesh (AIUB)**, Dhaka

- **Professor**

July 29, 2007 - February 13, 2008

Department of Management, **Islamic University**, Kushtia, Bangladesh

- **Associate Professor**

December 30, 2002 – July 28, 2007

Department of Management, **Islamic University**, Kushtia, Bangladesh

- **Assistant Professor**

August 30, 1993 – December 29, 2002

Department of Management, **Islamic University**, Kushtia, Bangladesh

- **Lecturer**

August 30, 1990 – August 29, 1993.

Department of Management, **Islamic University**, Kushtia, Bangladesh.

➤ **As a Guest Faculty**

- **Bangladesh Open University Dhaka**

Taught both in the CEMBA & MBA

- **Jagannath University, Dhaka**

Taught in the MBA program

- **Eastern University, Dhaka**

Taught both in the BBA & MBA Program

- **Pundra University, Bogura**

Taught in the MBA program

➤ **Education**

- **Ph. D in Marketing**

- **Department of Commerce and Management Sciences**

University of Pune, Pune, India, 2002

Dissertation Title “ Sericulture in Bangladesh and West Bengal with Reference to Cocoon Production and Marketing - A Comparative Study. ”

- **M.Com in Management**

- Department of Management, University of Rajshahi, Rajshahi, Bangladesh 1986 (exam. held 1990)
- Courses Studied: Personal Management, Organizational Behavior, Management Thought, Project Management, Managerial Economics, Management of Small Business, Operations Research of Management, Research Methodology and Business Policy

- **B.Com (Hons.) in Management**

- **Department of Management, University of Rajshahi, Rajshahi, Bangladesh. 1985 (exam. held 1988)**

- Courses Studied: Principal of Management, Principles of Economics, Principles of Accounting, Business Organization, Economics of Bangladesh, Business Statistics, Auditing, Transportation, Mathematics for Management, Commercial Law, Business Communication, Principles of Marketing, Wage Administration, Production Management, Taxation, Industrial Psychology, Industrial law, Office Management, Quantitative Analysis in Management, Cost and Management Accounting, Distribution Management, Advanced Management, Business Environment, Marketing Management, Industrial Relations, Management in Bangladesh, Financial

- **HSC in Science**

- **Dinajpur Government College, Dinajpur,**
Rajshahi Education Board, Rajshahi, Bangladesh. 1982

- **S.S.C. in Agricultural Science**

- **Thakurgaon Government Boys’ High School, Thakurgaon**
Rajshahi Education Board, **Rajshahi**, Bangladesh. 1980.

- **Published Research Articales**

1. “Effectiveness in the Distribution and Advertising techniques of the Small scale Industrial Product of Bangladesh”. (In Vernacular) The Islamic University Studies, Vol. 1, No. 2, December, 1990
2. “Marketing of Betel Leaf in Bangladesh: A Study of Kushtia District.” The Islamic University Studies, Part - C, Vol. 2, No. 1, June, 1999.
3. “Profitability of BRAC financing Micro Enterprises: A case study of Kushtia District” The Islamic University Studies, Part – C, Vol. 3 No. 2, December 2000.
4. “Towards Development of Managerial Skills - The role of Management Education: Bangladesh Perspective.” The Islamic University Studies, Part - C Vol. 4, No. 1, June, 2001
5. “Effectiveness of Industrial Adjudication in Bangladesh”. The Journal of Public Administration (JPA), Islamic University, Vol.1 , No. 1 June 2005.

6. "Collaboration between Business School and Industry for Improved Business Education: Bangladesh Perspective." The Islamic University Studies, Part - C Vol. 6, No.1, December 2005.
7. "Socio-economic development of the women through micro-credit program - A case study on *Banchte Shekha*". The Islamic University Studies, Part – B, Vol. 8, No.1, December 2005.
8. "Globalization and Foreign Direct Investment: Policies and Strategies" The Islamic University Studies, Part - C Vol. 6, No.1, December 2005.
9. "Factors Affecting the Fertility Situation of the Marma Tribe in the Southern of part of Bangladesh." The Islamic University Studies, Part – B, Vol. 8, No.2, June 2006.
10. "The Effectiveness of NGOs' Hard-Core Poor Poverty Alleviation Programmes in Eradicating Poverty of the Beneficiary Households: A Micro Level Study." The Islamic University Studies, Part-C Vol. 6, No.2, June 2006.
11. "Utilization of the Government Health Care Services: A Case Study on Married Adolescents in Rural Bangladesh" The Islamic University Studies, Part-C, Vol. 7, No. 1, December 2006.
12. "Selction of Variables for Measuring Productivity and Profitability of Banking Sector: A Comparative Analysis of Sonali Bank (SB) and United Commercial Bank Limited (UCBL)" The Islamic University Studies, Part-C, Vol. 6 No. 2, June 2006.
13. "Customers' Attitudes toward Online Banking in Developing Countries: An Empirical Study." The Journal of Faculty of Business Administration (JFBA), Islamic University, Kushtia-7003, Bangladesh, Vol. 8 No. 1, December, 2012
14. "Contemporary Issues of Corporate Social Responsibilities of Business and Its Practices in Bangladesh: An Analysis." The Journal of Faculty of Business Administration (JFBA), Islamic University, Kushtia-7003, Bangladesh, Vol. 8 No. 2, June, 2012
15. "Consumer Perception of Different Brands of Bath Soap: A Study in Dhaka City Marketing of Locally Produced Shoes within the Country and Abroad: A case study of Bangladesh." The Journal of Faculty of Business Administration (JFBA), Islamic University, Kushtia-7003, Bangladesh, Vol. 8 No. 2, June, 2012
16. "An Empirical Analysis of Socio-economic Impacts of Shrimp Cultivation in South-west Region of Bangladesh" A case study of Bangladesh." The Journal of Faculty of Business Administration (JFBA), Islamic University, Kushtia-7003, Bangladesh, Vol. 8 No. 1, December, 2013
17. "Female Students' Attitude towards Private Sector Job: A Study on Islamic University, Bangladesh." A case study of Bangladesh." The Journal of Faculty of Business Administration (JFBA), Islamic University, Kushtia-7003, Bangladesh, Vol. 8 No. 2, June, 2016
18. "Jute Stick Charcoal: An Emerging Contributor to the Economy of Bangladesh." The Journal of Faculty of Business Administration (JFBA), Islamic University, Kushtia-7003, Bangladesh, Vol. 8 No. 2, June, 2018

- **International Conference**

1. Attended as **Guest of honor, Chairperson and Resource person** of technical session at the International Seminar on "E-Commerce and SMEs in Developing Economies: Growth and Strategies"

June 29-30, 2016 Organized By, Department of Management, North-Eastern Hill University(NEHU) Tura Campus, **Meghalaya, India.**

2. Attended and Presented paper titled “ **Demonetization of Indian Currency and its Impact on Bangladesh**” at the 70th All India Commerce Conference of ICA, 12-14 October 2017 Organized by The Faculty of Commerce and Management, **The IIS University, Jaipur, Rajasthan, India.**
3. Attended and Presented paper titled “ **Customer Satisfaction of Telecommunication Sector in Bangladesh: A Study on Grameenphone**” at the 70th All India Commerce Conference of ICA, 12-14 October 2017 Organized by The Faculty of Commerce and Management, **The IIS University, Jaipur, Rajasthan, India**
4. Attended as **Guest of honor, Chairperson and resource person** of technical session at the Uniglobe International Management V: “Recent Advances in Management: Challenges, Initiatives and Road Ahead” **March 06 & 07, 2018** Organized by **Uniglobe College, Kathmandu, Nepal**
5. Attended as **Special Guest of honor, Chairperson** at the International Seminar on “Changing world, changing scenario: Challenges and Developments in Contemporary Times” **March 27-28, 2018** Organized by, **Islampur College, Islampur, Uttar Dinajpur, West Bengal, India.**
6. Attended and Presented paper titled “ Leanness, Resources Conservation and Recycling for Economic and Social Well-being in Emerging Economies; Impact on Operational Performance” at the 8th International Conference on **Operations and Supply Chain Management (OSCM 2018)**, 09-12 September 2018, **Carenfield University, UK**
7. Attended as **Chairperson and Resource person** of technical session at the International Seminar on “Management Practices in Bangladesh and Challenges of Twenty First Century” **April 18, 2018** Organized by the Department of Management, **Islamic University, Kushtia-7003, Bangladesh**
8. Attended and Presented paper titled “ **Investigating the Role of Local Community towards Sustainable Development of Tourism: An Empirical Study on Museums in Bangladesh**” at the International Conference on Governance for Sustainable Development, Organized by Network of Asia Pacific Schools and Institutes of Public Administration (NAPSIPAG), October 06, 2018 at Taj Samudra, Colombo, Srilanka.
9. Attended as **Guest of honor, Chairperson and resource person** contributed a paper at the International Conference on “Business Innovations, Sustainability and Entrepreneurship”, January 18-19, 2019, at Srusti Academy of Management School, **Odisha, India**

• **Published Seminar Paper**

1. “Sericulture - A Lucrative Agro-based cottage Industry for the rural poor.” National Seminar on Management of Rural Development in Bangladesh, Organized by the Faculty of Business Administration, Islamic University, Kushtia, July 26, 1999.
2. “Sales Force Management for the Manufacturing Industries – A Theoretical Approach”. Published in the 8th Annual Conference Souvenir of BSCIC Estate Owners’ Association, Kushtia, August, 2006.

- **Academic Supervision**

Supervising one **Ph.D.** and two **M. Phil.** Students, doing research in the Department of Management, Faculty of Business Administration, Islamic University, Kushtia.

- **Research Guide**

Supervising a Research Study on “ Merit Rating of The MBA Students Studying at Public and Private Universities – A Comparative Study” enrolled in the Social Science Research Council, Ministry of Planning , Government of Bangladesh. Dhaka. 2008-2009

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Administrative Experience

1. Worked as Director of Office of Planning and Development (OPD) at AIUB from May, 2008 to August, 2008
2. Worked as House tutor, Saddam Hossain Hall, Islamic University, Kushtia January 1991 - January 1992.

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Extra-Curricular Activities

- During student life (1983-1990) (RU) Actively Participated in cultural Activities; Specially in a Drama Club named “ *Anushilan Natya Dal*”
- In Islamic University arranged several Cultural Programs since 1991 to date
- In Eastern University as Coordinator of Cultural Club arranged “**BORSHABORON – 1417**” Bengali New Year on April 14, 2010 in the Eastern University Auditorium and **7th Foundation Day** program on April 29, 2010 at **Rabindra Sharabor**.
- Member, Bangabandhu Mural named “Mrintoyee Mujib” implementation committee, 2017-2018
- Member, Standing Committee, 4th Convocation, Islamic University, Kushtia, 2017-2018
- Convener, 4th convocation **Stage & Decoration** Committee, Islamic University
- Convener, Islamic University **Beautification Committee** since 2017 to date
- Represented Islamic University as a convener of **Cultural Team** in Inter-university Cultural Competition, 2017 and 2018
- Represented Islamic University as a convener of **Sports Team** in Inter-university Sports Competition, 2019
- Represented Islamic University as a **team leader** in several programs arranged by UGC, University Teachers Federation and Bangladesh Awamileague, 2016-2020.

- **Other Experiences**

1. Worked as field investigator from Feb, 1990 to August 1990 in Market Research Consultants of Bangladesh Limited (MRCB), **Dhaka**
2. Participated in workshop on " Business and Management Education/ Training Methodology " organized by AMDIB, MDP and IBA, Dhaka University, **Dhaka**, From February 26 to March, 8, 1994.
3. Participated in workshop on " Entrepreneurship Development" organized by, CESBD, IBA, Dhaka University, Dhaka and Business Administration Discipline, Khulna University, **Khulna** under the sponsorship of AMDIB, From November 19 to 26 , 1994
4. Participated in workshop on "Case Teaching and writing in Management Education/ Training " organized by AMDIB, and IBA, Dhaka University, **Dhaka** , October 11 - 17, 1996.
5. Participated in workshop on " Research Methodology in Management & Business " organized by AMDIB and IBA, Dhaka University, **Dhaka** , From March 14 to March, 21, 1998.
6. Participated in seminar on " Doctoral Research in Management" organized by Naralkar

Institute of Career Development and Research, **Pune**, India November 21, 1998

7. Completed Training Program on "Certificate Course for Computer Users" organized by Pune Management Association, **Pune**, India, May, 2001.
8. Editorial Member, The Islamic University Studies, Part- C, 2005-2006, Faculty of Business Administratio, Islamic University, Kushtia, Bangladesh.
9. Editor, Journal of the Faculty of Business Administration (JFBA), 2011-2012, Faculty of Business Administratio, Islamic University, Kushtia, Bangladesh.
10. Editor, Journal of the Faculty of Business Administration (JFBA), 2018-2019, Faculty of Business Administratio, Islamic University, Kushtia, Bangladesh.
11. Member of the Editorial Board of "Islamic University Newsletter", 2018
12. Editor, Islamic University Annual Report, 2018-2019

Member and Affiliation

1. **Syndicate Member**, Islamic University, Kushtia, July 2018 to date
2. **Syndicate Member**, Islamic University, Kustia, July 11, 2011 – June 30, 2012
3. **Member of Academic Council**, Islamic University, Kushtia, July 29, 2007 to date
4. **Teacher Selection Board Expert Member** of Khulna University, University of Rajshahi, Rajshahi, Begum Rokeya University, Rangpur, Jahangirnagar University, Savar, Dhaka, Gopalganj Science and Technology University, Goplaganj, Haji Md. Danesh Science and Technology University, Dinajpur and Islamic University, Kushtia.
5. **Expert member of committee of Courses**, Islamic University, Kushtia, Rajshahi University, Chittagong University, Begum Rokeya University, Rangpur, Jagannath University, Dhaka
6. **External member** of different BBA and MBA examination committee of Dhaka University, Open University, Islamic University, Rajshahi University, Chittagong University, Begum Rokeya University, Rangpur, Jagannath University, Dhaka, Comilla University, Comilla, Haji Md. Danesh Science and Technology University, Dinajpur, Moulana Bhasani Science and Technology University, Tangail, Jatio Kobi Kazi Nazrul University, Trisal, Mymensigh.
7. Examiner of different BBA and MBA examination of Dhaka University, Open University, Islamic University, Rajshahi University. Chittagong University, Begum Rokeya University, Rangpur, Jagannath University, Dhaka, Comilla University, Comilla, Haji Md. Danesh Science and Technology University, Dinajpur, Moulana Bhasani Science and Technology University, Tangail, Jatio Kobi Kazi Nazrul University, Trisal, Mymensigh.
8. President of **Islamic University Club**, Kushtia 2006- 2008
9. Founder member of Pro-liberation Teachers' forum named **Shapla Forum**, 1991 and member 2019-2020 executive committee, Islamic University.
10. Funder member and **President** of Islamic University **Bangabandhu Parishad**, 2016-2018.

11. Member, **Association of Universities of Bangladesh**, 2010-2012.

Personal Information

Date of Birth: 20 April, 1964. Place of Birth: Panchagarh, Bangladesh. Father's Name: (Late)Md. Abdul Jalil. Mother's Name: Arefa Khatun. Spouse's Name: Mamtaz Parvin. Ethnicity: Bangalee. Nationality: Bangladeshi (by birth).Religion: Islam. Height: 5'-11"/ Weight:83 kg

Permanent Address

Vill & Post: Rosheya, Upazila: Atwari, Dist. Panchagarh-5040

Present Address

Professor, Department of Management, Islamic University, Kushtia-7003, Bangladesh

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